



January 3, 2017

Dear Potential Sponsor,

The Sixth Annual Magnolia State Bank Chili Cook Off is fast approaching, and we are thrilled with the changes we have made. We have added a new category of chili and increased our prize money. Of course, we at Laurel Main Street would truly value your sponsorship of our event, but we would first like to tell you why you should even consider this expenditure.

All of our events are fundraisers to support our work in Downtown Laurel. We are dedicated to making Laurel a hub for life and business and earning our title as Mississippi's Downtown; every partner we gain helps us make Laurel a place to live, work, and play. We have come very far, and simply by conducting business here, you have greatly helped our goal. However, we want to continually improve. We are including a membership brochure that lists the goals and accomplishments of Laurel Main Street.

Please take some time to read the brochure because we want you to think of your sponsorship as an investment in your community. We will appreciate any support you offer. We know the power of partnership can transform lives, so please join us as we move forward in creating a vibrant and sustainable Downtown Laurel! If you would like to sponsor this event, please contact us using the information provided in the footer.

Sincerely,

Judi Holifield, Executive Director

2017 Laurel Main Street Board of Directors

Michael J Axton, CLU, ChFC & Associates  
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Mandy Buchanan, Lauren Rogers Museum of Art  
Hilary Burroughs, Sanderson Farms  
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