

Why Sponsor Touch A Truck?
2nd Saturday in April

This Laurel Main Street event is promoted to families in the Pine Belt area. With a large turnout expected, the event promises to provide great exposure for your business. Proceeds will go towards beautification projects and façade grants in downtown Laurel.

Big Rig Sponsor

\$2,500

Sponsor Name on Promo Materials
Sponsor mention in all radio and TV advertising
Logo/Sponsor name on Event Signage
Acknowledgement as Presenting Sponsor Day of Event
Sponsor Name on all Event Press Releases
Sponsor Name/Logo on website
Sponsor Name/Logo on Thank You Ad
No fee for booth or vehicle space
10 complimentary tickets

Heavy Duty Sponsor

\$1,000

Sponsor Name on Promo Materials
Logo/Sponsor name on Event Signage
Acknowledgement as Sponsor Day of Event
Sponsor Name on all Event Press Releases
Sponsor Name/Logo on website
Sponsor Name/Logo on Thank You Ad
No fee for booth or vehicle space
8 Complimentary Tickets

Steam Rolling Sponsor

\$750

Sponsor Name on Promo Materials
Sponsor Name on all Event Press Releases
Sponsor Name/Logo on website
Sponsor Name/Logo on Thank You Ad
No fee for booth or vehicle space
6 Complimentary Tickets

Tough Truck Sponsor

\$500

Sponsor Name on Event Press Releases
Sponsor Name/Logo on Website
Sponsor Name on Thank You Ad
No fee for booth or vehicle space
4 Complimentary Tickets

Handy Helper Sponsor

\$250

Sponsor Name on Thank You Ad
No fee for booth or vehicle space
2 Complimentary Tickets

