

Why Sponsor Touch A Truck?  
Last Saturday in March

This Laurel Main Street event is promoted to families in the Pine Belt area. With a large turnout expected, the event promises to provide great exposure for your business. Proceeds will go towards beautification projects and façade grants in downtown Laurel.

**Big Rig Sponsor**

**\$2,500**

Sponsor Name on Promo Materials  
Sponsor mention in all radio and TV advertising  
Logo/Sponsor name on Event Signage  
Acknowledgement as Presenting Sponsor Day of Event  
Sponsor Name on all Event Press Releases  
Sponsor Name/Logo on website  
Sponsor Name/Logo on Thank You Ad  
No fee for booth or vehicle space  
10 complimentary tickets

**Heavy Duty Sponsor**

**\$1,000**

Sponsor Name on Promo Materials  
Logo/Sponsor name on Event Signage  
Acknowledgement as Sponsor Day of Event  
Sponsor Name on all Event Press Releases  
Sponsor Name/Logo on website  
Sponsor Name/Logo on Thank You Ad  
No fee for booth or vehicle space  
8 Complimentary Tickets

**Steam Rolling Sponsor**

**\$750**

Sponsor Name on Promo Materials  
Sponsor Name on all Event Press Releases  
Sponsor Name/Logo on website  
Sponsor Name/Logo on Thank You Ad  
No fee for booth or vehicle space  
6 Complimentary Tickets

**Tough Truck Sponsor**

**\$500**

Sponsor Name on Event Press Releases  
Sponsor Name/Logo on Website  
Sponsor Name on Thank You Ad  
No fee for booth or vehicle space  
4 Complimentary Tickets

**Handy Helper Sponsor**

**\$250**

Sponsor Name on Thank You Ad  
No fee for booth or vehicle space  
2 Complimentary Tickets

